



Get out of your job what you put in.

Contemplating a career change?

Just graduating from college?

*A career in real estate with the CENTURY 21®
System just might be the answer.*

*When you work with the most recognized
name in real estate,¹ you'll have the power
to control your own future, the flexibility
to work the way you want and the freedom
to earn what you deserve.*

*Place your trust in the value,
professionalism and commitment to
excellence of the CENTURY 21 System.*

If you're ready to explore an exciting and fulfilling career
in real estate with the CENTURY 21® System,
we are ready to guide you to success.

Make your success a reality.

Call us today at **888-21-CAREER**
or visit **www.Century21Careers.com**.

¹ Source: 2006 Ad Tracking Study. The survey results are based on 1202 telephone interviews (via computer assisted program) with a national random sample of adults (ages 25-54) who are equal decision makers and who have bought or sold a home within the past two years or plan to purchase or sell a home within the next two years. Brand awareness questions are based on a sample of 1202 respondents with a margin of error of +/- 2.4% at 90% confidence level. The study was conducted between March 6th - October 2nd, 2006 by Millward Brown, a leading global market research organization.

² Century 21 Real Estate LLC has been named one of the leading training organizations among national residential real estate systems, according to Training magazine's "2006 Training Top 100" list.

³ CENTURY 21 Preferred Client Club Study conducted by Bunofsky Research Group, Inc., October 2005.

⁴ An internal study conducted by Century 21 Real Estate LLC, demonstrated that agents who joined the System during 2004 and participated in CREATE 21 earned 21% more in 2005 than those agents who joined the System in the same time period, but did not participate in the program. The CREATE 21 graduates also closed nearly 28% more sides of business than their non-CREATE 21 counterparts during the same timeframe.



When you want more
from a new career.



REWARDS

As a CENTURY 21® sales associate, not only will you realize the rewards of a real estate career – you'll realize them quickly.

- CENTURY 21 distinguishes itself from other brands by: consistently maintaining strong consumer awareness, offering superior service to buyers and sellers, as well as dedicating itself to technological innovation.
- With more than 140,000 sales associates and 8,000 offices located in over 50 countries and territories worldwide, the CENTURY 21 System is the world's largest residential real estate sales organization.

RECOGNITION

At the CENTURY 21 System, our international awards program is a powerful tool for establishing your credibility and building a professional reputation.

- Recognition programs give you direct acknowledgment of your successes and motivate future achievements.
- Industry awards earn you respect and distinguish you among your peers.

RESPECT

Buying or selling a home requires the guidance of a trusted and knowledgeable professional. With the CENTURY 21 System, you'll be that professional.

- Potential customers will look to you for advice in making their home-ownership dreams a reality.
- The CENTURY 21 System is a clear leader, being the most recognized name in real estate. CENTURY 21 continues to be the real estate franchise brand not only most recognized by consumers, but the real estate company consumers think of first.¹

RESULTS

A career with the CENTURY 21 System can yield tremendous growth opportunities, personally, professionally and financially.

- Our offices have a vested interest in your success, so they work with you every step along the way.
- The System's guidance and experience combine with your motivation to create unlimited achievement.
- The System's accessible and continuous online training helps you go from wondering how, to knowing how – fast.
- Extensive education opportunities are available through the CENTURY 21 Learning System® platform, voted six years in a row to Training magazine's "Top 100" list.²



The Plan for Your Success

A winning career doesn't come without a plan. At the CENTURY 21® System, we offer direct support in the areas you need to build your success quickly – and all the resources to get you started on your way.

Training programs designed to expand your skill set:

- Beginning-level courses in the CENTURY 21 Learning System® provide the knowledge and tools to make a smooth transition into real estate.
- Ongoing educational opportunities match your efforts to take your career to the next level.
- High-quality instruction with proven results, as well as market insight and mentoring from your local broker's office.
- In our most recent national study, agents who participated in CREATE 21 closed 28% more sides and earned 21% more, on average, than those who didn't.⁴

Marketing support to put you front and center:

- The CENTURY 21 System is known and recognized for innovative marketing programs and advertising campaigns across a variety of mediums. These programs are designed to drive customers to you.
- Personalized marketing and prospecting materials from our extensive library of customizable templates and tools.
- The CENTURY 21 Preferred Client Club provides a turn-key way to stay in touch with your customers to cultivate repeat and referral business.

Powerful technology helps give you a competitive edge:

- Our web site, www.century21.com, generates leads by attracting diverse clients and offering consumers valuable tools like neighborhood information and recent home sales information.
- One of the industry's most comprehensive Intranet networks, 21Online.com, allows CENTURY 21® members to connect globally and features information, tools and programs to keep you sharp.
- Distinctive online tools can be personalized to help strengthen your customer relationships and build customized presentations.

Business management tools help you target goals and manage your operations:

- Health insurance programs which offer limited and major medical coverage are available to all CENTURY 21 brokers, sales associates and their families.
- Financial planning resources help you set financial and production goals specific to your career.
- Access to discounts on a variety of business-related services, helping to save you money.

For over 35 years, the CENTURY 21 System has provided the platform, guidance and tools to help propel its sales associates towards a successful real estate career. Place your trust in the value, professionalism and commitment to excellence that has made the CENTURY 21® System. Contact your local CENTURY 21 office to help get you into the CENTURY 21 System.

For a test drive of the CENTURY 21 System's tools and technology, contact your local CENTURY 21 office for a trial guest password to www.21Online.com